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OBJECTIVE To create elegant websites and interactive media that shape and enhance user experiences.

SKILLS

- Employ user centered design principles
- Seasoned aesthetic sensibility matured over eight years as a visual designer
- Proficient in creating site architecture, wireframe concepts, graphic design and front-end development
- Expert XHTML/CSS hand-coding skills
- Well read across many aspects of new media design and technology
- Well versed in Microsoft, Apple and Adobe design software as well as intimately familiar with JavaScript, PHP and .Net.

EXPERIENCE **SpectraCom**

Senior Web Designer, MAR 2007—PRESENT

Design and construct websites and applications for brand name properties like Briggs and Stratton, Colgate-Palmolive, Kimberly-Clark and Roche Pharmaceuticals. Work with stakeholders to plan enhancements, render original design concepts and develop XHTML/CSS templates. Create style guides and annotation for graphic design and code templates. Work seamlessly between creative and technical teams.

Milwaukee Institute of Art and Design

Instructor, MAY 2007—PRESENT

Teach courses on web design and design software for the Continuing Education Digital Arts program. Demonstrate industry best-practices through presentations and hands-on training. Provide a forum for discussing design and critique of creative work. Contribute course outlines and proposals to curriculum development committee.

Layer One Media

Technical Designer, MAY 2005—MAR 2007

Concept, design and build websites and site enhancements for commercial, business-to-business, consulting, light industrial and manufacturing clients. Work with stakeholders to plan site architecture, wire frame and design new concepts as well as develop front-end XHTML/CSS. Oversee internal design decisions and consult on aesthetics, web standards and usability.

Reiman Media Group

Web Designer, OCT 2004—MAY 2005

Produce online presence of Reiman Publication's bi-monthly food tiles and outdoor magazines. Manage 11 unique web tiles and four email newsletter campaigns. Transition legacy websites into modern standards based design.

Carson Pirie Scott & Co.

Web Designer, OCT 2001—OCT 2004

Design online interface for department store group. Art direct and produce graphics for site enhancements and product photography. Develop templates for CMS and email campaign. Act as liaison between technical and creative teams.

The New York Public Library

Web Development Associate, OCT 2000—JULY 2001

Design and construct online exhibitions for The New York Public Library's Research Division. Support the design, testing, and maintenance of the public research and intranet websites.

FREELANCE Groom for Men groomformen.com
Bob Stefko Photography bobstefko.com

EDUCATION MFA, Hunter College of The City University of New York, New York, NY, 1997
BFA, Cleveland Institute of Art, Cleveland, OH, 1992