

## NEIL KULAS

### OBJECTIVE

To create elegant websites and interactive media that shape and enhance user experiences.

### SKILLS

- Employ user-centered design principles
- Seasoned aesthetic sensibility matured over ten years as a visual designer
- Proficient in creating site architecture, wireframe concepts, graphic design, and front-end development
- Expert cross-browser HTML/CSS authoring
- Versed in Adobe Creative Suite, Visio, SVN, Microsoft and Apple operation systems
- Comfortable in LAMP and .Net development environments, and jQuery JavaScript library
- In depth knowledge of new media design, social networks, and mobile technology

### EXPERIENCE

#### **Milwaukee Art Museum**

*Interactive Designer*, JUN 2008—PRESENT

Responsible for the design and construction of new media projects throughout the Museum. Develop content and strategy for social networking services and integrate new features throughout website. Develop blog features and content management tools. Design and produce successful newsletter campaign.

#### **SpectraCom**

*Senior Web Designer*, MAR 2007—JUN 2008

Create functional prototypes for websites and applications for brand name properties like; Briggs & Stratton, Colgate-Palmolive, Kimberly-Clark, and Roche Pharmaceuticals. Communicate design specifications with offsite development team. Work with stakeholders to plan enhancements, render original design concepts and hand-code XHTML/CSS templates. Produce style guides and annotate templates.

#### **Layer One Media**

*Technical Designer*, MAY 2005—MAR 2007

Design and construct websites and site enhancements for commercial, business-to-business, consulting, light industrial and manufacturing clients. Work with stakeholders to plan site architecture, wire frame and design new concepts as well as develop front-end XHTML/CSS. Oversee internal design decisions and consult on aesthetics, web standards and usability.

#### **Reiman Media Group**

*Web Designer*, OCT 2004—MAY 2005

Produce online presence of Reiman Publication's bi-monthly food tiles and outdoor magazines. Manage 11 unique web tiles and four email newsletter campaigns. Transition legacy websites into modern standards based design.

#### **Carson Pirie Scott & Co.**

*Web Designer*, OCT 2001—OCT 2004

Design online interface for department store group. Art direct and produce graphics for site enhancements and product photography. Develop templates for CMS and email campaign. Act as liaison between technical and creative teams.

#### **The New York Public Library**

*Web Development Associate*, OCT 2000—JULY 2001

Design and construct online exhibitions for The New York Public Library's Research Division. Support the design, testing, and maintenance of the public research and intranet websites.

### FREELANCE

Groom for Men [groomformen.com](http://groomformen.com)

Bob Stefko Photography [bobstefko.com](http://bobstefko.com)

### EDUCATION

MFA, Hunter College of The City University of New York, New York, NY, 1997

BFA, Cleveland Institute of Art, Cleveland, OH, 1992